

JUNGMI LEE

Senior UX Designer, 10+ years of experience

Located in Cupertino, CA (Lawful Permanent Resident)

Accomplished full-stack UX designer and design leader with 10+ years of experience shaping intuitive, scalable, and business-impactful products. Skilled at driving end-to-end strategy—from user research and interaction design to cross-functional alignment and product execution—while delivering best-in-class experiences that balance user value with measurable business outcomes.

WORK EXPERIENCE

Sep, 2024 - Present | Mountain view

Google Pixel | Senior UX designer, Contract

- Leading UX design for the upcoming Pixel bio-authentication experience, ensuring secure, intuitive, and enhanced user flows.
- Designing on-device diagnostics and an ML/Gemini-powered virtual agent to enhance device intelligence, troubleshooting efficiency, and user trust.

Jul, 2022 - Nov, 2023 | San Jose

Roku Inc. | Senior UX designer

- Led the design of the new Roku Smart Home experience, delivering significant UX improvements and measurable business impact.
- Designed cross-platform smart home experiences across TV, web, and mobile.
- Proposed, designed, and oversaw the sign-in, camera, and settings UX, resolving usability issues by restructuring hierarchy and improving visual design—resulting in a better experience for the Roku Smart Home app.

Jan, 2021-Jun, 2022 | Pennsylvania

Lutron Electronics | Principal UX designer

- Provided creative leadership across multiple projects, including web, mobile, and desktop tools, to build industry-leading products.
- Led interface strategy and execution from concept through launch.
- Collaborated with engineering and business teams to establish a cohesive, scalable design language.

Jan, 2006-Dec, 2020 | Seoul, Korea

Samsung Mobile UX team | Lead & Sr. UX designer

- Led multidisciplinary teams and large-scale UX projects focused on multitasking and cross-device experiences.
- Developed unique features and services to strengthen competitiveness of Samsung's flagship devices.
- Major projects include Always On Display (AOD) — created the original AOD UX with stylus support and obtained a U.S. patent — as well as Edge UX, Basic Interaction, Notification Panel, Motion UX, and Samsung Keyboard (U.S. patent).

CONTACT

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EDUCATION

Yonsei University | Seoul, Korea
MS. Space Design
(Smart Home Environment & Universal Design)
Yonsei University | Seoul, Korea
BA. Human-Environment & Design

SKILLS

User Centered Design /
Interaction Design /
Rapid Prototyping / IA/
Journey Mapping / Multi-
platform design

Diary Study /
Competitive Analysis /
Contextual Inquiry /
Interview / Survey /
Usability Testing

Figma / Sketch / Adobe
CC / Invision /
Confluence / Jira / Miro

PATENTS

US 15,630,870 : Method
for providing user
interface related to note
and electronic device for
the same.
US 9,654,877 : Audio
content playback
method and apparatus
for a portable terminal.
US 15,365,146 : Time-
dependent IMS and
method for mobile phone
and 3 more grants